

Tim Carroll

From: Christine Flynn <flynn@mvcommission.org>
Sent: Thursday, March 13, 2014 5:34 PM
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Subject: RE: Announcements on Upcoming Meetings, Grant, and Conferences
Attachments: New DHCD Grant Program for Housing 2014.pdf

Dear Adam, Tim, Pam, Bob, Jay, Jen, and Martina,

For your information, below are a few announcements:

1. Arts Martha's Vineyard's Annual Meeting is Monday March 31st at 4:00 pm location the MV Film Center, Tisbury Market Place. Our guest speaker is Ann Markusen, Director of the Arts Economy Initiative at the University of Minnesota's Humphrey School of Public Affairs and President of Markusen Economic Research Services. Ms. Markusen will address the on-going efforts of Arts Martha's Vineyard: How we can better leverage our creative assets to support the Island's year-round economy. A world-renown public speaker and advisor to public agencies, policymakers, cultural businesses, economic development and nonprofit arts organizations, Ms. Markusen has worked across the US, in Europe, Japan, Korea, Australia and Brazil. Her vast body of research includes *Creative Placemaking* and *The Artistic Dividend*. It is really important to have a good turn-out not only from businesses in the creative economy, hospitality and transportation industries but also from civic and community leaders.
2. SAVE THE DATE: State Legislative Delegation on Tourism, Arts, and Culture, which is a joint committee of state Representatives and state Senators including Senator Dan Wolf and Representative Tim Madden, will be conducting a "Listening Tour" to visit various parts of the Commonwealth. The Cape and Islands is a top priority for this Committee. The Legislative Delegation will be visiting Martha's Vineyard on Tuesday April 15th. There will be a Public Forum at the MV Film Center from 10:00am – 12:00pm as well as several site visits but nothing has been confirmed except the date of the visit. I will keep you posted as information becomes available. Again, it is critical to have a great turn out from community leaders – the state reps want to hear from local officials.
3. DHCD has announced a new grant program called PATH – Planning Assistance Toward Housing. The Patrick Administration announced that it will make \$600,000 in planning grants available to cities and towns across the Commonwealth to help support market rate and affordable housing production under this new program. The goal is particularly designed to promote multi-family development in cities and town centers, near transit options and well-connected to employment. Activities eligible for funding will include locally-initiated planning for municipally-owned sites, changes to land use and zoning, and other strategies that directly contribute to housing production. Attached is a press release.
4. Below is an Agenda on a DHCD Parking Conference on April 8th at the Colonnade Hotel in Boston from 8:00am – 5:00 pm. The Link to register is below – please scroll to the bottom of this email. The draft program for the conference is below and several panel discussions relating to parking challenges could easily be applied to the Vineyard, particularly the down Island towns. The Planning Board Assistants were also sent this information. I do realize that this falls on Annual Town Meeting for several towns.

Have a great day.

Christine

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DRAFT Program:

9:00am - Introduction by Marc Draisen, Executive Director of the Metropolitan Area Planning Council

9:15am - Keynote address by Professor Donald Shoup, UCLA

10:15am - Response Panel Moderated by Jason Schrieber, Principal, Nelson/Nygaard Associates

Respondents include Stephanie Groll, Parking and Transportation Demand Management Planning Officer for the City of Cambridge and Lynn Duncan, Director of Planning and Community Development for the City of Salem.

11:15 - 12:30pm - Breakout Sessions

A. Pricing Parking

Pricing is often seen as the third rail of parking policy. However, finding the right price for the right spaces can make parking work better for both customers and businesses, and can even kickstart revitalization of a neighborhood or business district. Hear first-hand experiences from communities that have introduced pricing, and learn more about how Parking Benefit Districts can work in Massachusetts. Speakers include Mayor James Fiorentini of Haverhill; Sal Pina, Wareham Community Development Director; Mark Chase, Tufts University Lecturer in Transportation Planning.

B. Better Parking Design for More Attractive, Walkable, and Sustainable Neighborhoods

It is estimated that there are three nonresidential parking spaces for each car in America--totalling 800 million spaces, or 4,360 square miles--yet parking design is typically an afterthought at best. Get inspired by professionals who are pushing the limits in how we think about parking design, learn how parking intersects with streetscape design to create walkable downtowns, and hear about innovations to reduce the environmental impact of parking. Speakers include Eran Ben-Joseph, Professor and Head of the Department of Urban Studies and Planning at MIT; Steve Cecil, Founding Principal, The Cecil Group; Tim Love, Founding Principal, Utile Design.

12:45pm - Why Parking Matters. Plenary address by Stephanie Pollack, Associate Director of the Dukakis Center for Urban and Regional Policy, Northeastern University.

2:00 - 3:15pm - Breakout Sessions

C. Minimums, Maximums and Everything In Between

Are your parking requirements helping or hurting your community? This session will dive into detailed strategies for making parking requirements work better for communities large and small, including reducing minimums, turning minimums into maximums, and making requirements more flexible through shared parking, fees-in-lieu, parking reserves, and more. Speakers include Vineet Gupta, Director of Planning for the City of Boston Transportation Department; Patrick Reffett, Community Development Director for the

Town of Natick; Ted Brovitz, Manager of Community Planning and Design at Howard Stein Hudson. Moderated by Michelle Ciccolo, MAPC President and Assistant Town Administrator and Director of Community Development for the Town of Hudson.

D. Outside the Box: Repurposing Parking for Placemaking, Sprawl Repair, and Better Transit

In dense communities, space is at a premium and much of our public land is actually our streets. Are there ways to use this space that can do more for mobility and economic development than storing cars? At the same time, many suburban communities struggle with the legacy of decades of car-oriented planning, which has left acres of underused parking in its wake at strip malls and big-box stores. How can communities redevelop these areas to make them more vibrant and walkable? Speakers include Melisa Tintocalis, Economic Development Director for the Town of Lexington; Scott Hamwey, Transportation Planner at the Massachusetts Department of Transportation.

3:30 - 4:45pm - Breakout Sessions

E. Parking Management and Technology

Technology is changing fast, yet most communities' parking meters are essentially the same design that has been around since the 1920s. Get a primer on the latest in parking management systems and hear lessons learned from communities that are catching up with the future. Speakers include Tom Daniel, Community Development Director for the City of Gloucester; Andy Hill, Senior Consultant for Desman and Associates.

F. The Future of Parking

How can communities stay on top of demographic and market forces, and what role can the private sector play? Come hear from developers at the cutting edge of growing trends toward urbanism and car-light lifestyles, and learn how the private sector can be municipalities' biggest ally in using parking management and other Transportation Demand Management strategies to tackle the toughest traffic problems. Speakers include Chryse Gibson, CAO at Oaktree Development; Sarah Hamilton, Vice President for Area Planning and Development at MASCO. Moderated by Mike Ross, former Boston City Councilor and Candidate for Mayor.



Tuesday, April 8, 2014

8:00 AM – 5:00 PM

Colonnade Hotel Boston
120 Huntington Ave
Boston, MA 02106

Join us for a summit bringing together local and state officials, public and private sector planners and engineers, developers, academics, and advocates to discuss the impact that parking has on transportation, land use, public health, and the bottom line.

Every community thinks they have a parking problem, but do we understand what the real problem is? This summit will explore how parking policies in Massachusetts have evolved, and how they fail to meet the parking needs of today. We will dive into the most effective strategies to manage a parking system and think of parking as a tool to help achieve our other goals for economic development and affordable housing, regardless of community size.

RSVP TODAY!

There is no cost to attend, but registration is required.

Please contact Emmy Hahn at elizabeth.hahn@state.ma.us or 617.573.1364.

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2011 American Planning Association – Comprehensive Planning Award Recipient
2012 COSCDA Sterling Achievement Award for Community Development

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